

# Flexible Packaging - A to Z

## **Getting Started**

Maritime Labels & Packaging offers flexible packaging solutions tailored to your needs. Whether you have an existing pouch sample or need assistance selecting the best template, we're here to help. We will discuss your product type and volume to determine the best options to meet your needs.



## Features & Options



We provide a range of features and options to make your pouch truly unique. Whether you're looking for custom design elements or specialized materials, our team will work with you to create packaging that not only stands out but also meets your specific needs.

Once features are finalized, we'll provide a quote and a PDF template to visualize your design.

#### Design

Once size, shape, and materials are selected, we move on to layout and design. Our in-house design team can assist with everything from creating a brand-new design to making updates to existing files.

We can incorporate windows, metallic effects, or other design elements based on your chosen materials.



## **Printing Press**



After the design is approved and we've received your order details, your order enters production. As a fully digital printing facility, we aren't limited by traditional printing plates, allowing for multiple pouch variations in a single run. This flexibility ensures that every pouch can be uniquely designed if needed.

Your packaging will soon be hot off the press!

# **Converting & Finishing**

Once printed, lamination is applied to create a durable finish that meets your specifications. The laminated roll is then slit and fed into our pouch factory, where it is folded, punched, creased, and sealed into individual pouches. We conduct rigorous quality control tests throughout production to ensure the highest quality for every pouch.





# **Customizing Your Pouch**



#### **Customize Pouch Size**

Our flexible packaging solutions are fully customizable to meet your product's needs, from compact, single-serve sizes to larger, multi-use options. We'll tailor the dimensions to ensure your product is protected and well-presented.

## **Pouch Styles & Formats**

We offer a variety of pouch styles tailored to your requirements:

#### Lay Flat Pouches (LFP)

Sleek and space-efficient. Available with top or bottom seal.

#### **Stand Up Pouches (SUP)**

Offers excellent shelf visibility and stability. Optional skirt for added support and ultra stability.

#### Flow Wrap

Ideal for custom packaging processes.

Pouches are fully customizable and designed to keep your product fresh and secure.

# **Functional Features**

Enhance your pouch with a range of practical and customizable features:

- Gussets For added volume and standing up on the shelf.
- Zippers (open or closed) For easy resealing.
- Tear Notches For convenient opening.
- **Hanging Holes** Choose from sombrero or standard styles for easy retail display.





Sombrero Hole Punch

Standard Hole Punch





Zipper -Open or Closed

Tear Notch

## **Substrates & Finishes**

We offer a selection of materials to meet your packaging needs:

- Clear Showcase your product.
- White A clean backdrop for bold designs.
- **Metallic** For a premium, eye-catching finish.

Add the perfect finishing touch:

- Gloss For a vibrant, high-shine look.
- Matte For a smooth, subtle finish.
- **Soft Touch** For a luxurious, tactile feel.







Clear Wh

Metallic